

Elmer Bancud

Experience

January 2000-present / Poof Magazine LLC

Creative Marketing Director, Art Director, Digital Production, Digital Development

Clients include:

PICA, SIMNSA Health Care, Boeing, Subway, Singapore Airlines, T-Gate Payments, Heartland Payment Systems, Celestial Seasonings, Tofurky, Olivia Travel, nike.net, Columbia Sportswear, adidas, ELC Technologies, Social Labs, 4-Tell, IIA, Tin House Publishing, Waste Management, Tire Factory, Les Schwab Tires

June 2013-June 2014 / Evanta

Creative Marketing Director

Led an 11 member team of managers, graphic designers, production designers and contractors. Led Strategic efforts and executed a new creative direction for Evanta's seven core brands, 70 events and initiatives.

Day to day duties include:

Oversee the Evanta Marketing Department budget in conjunction with the Vice President of Operations and the Marketing Production Managers.

Communicate and update the CEO and Vice President of Operations on the status of the Marketing department, team and individuals.

Provide mentoring for production managers, graphic and production designers. Development and research of high-level concepts for Evanta Brands and Departments.

January 01-January 03 / Portland Community College

Interactive multimedia instructor

September 01-January 03 Funnelbox Inc.

Creative Partner, Operations, Client Management, Video & Motion Designer

April 00-June 01 Emerald Solutions Interactive Group/Zcom

Senior Art director, Lead UI designer, Lead Flash developer.

March 99-November 99 Egghead.com

Multimedia and UI production designer

Experience (continued)

1997-1999 Serino Coyne Inc

Junior art director, graphic designer

Under art and creative director supervision executed print designs. Emphasis on typography, photo imaging, print production, comps and creative concepts.

1996-1997 The Knitting Factory

Design director, Artist management, marketing

Management and execution of all things creative for this renowned music venue in Tribeca, NYC.

Skills

Intuitive communication and motivation skills.
Creative leadership and mentoring. Strategic approach to creative deliverables. Provides a creative, engaged and inspiring environment with collaborators. Thorough understanding of managing creative, marketing initiatives, design process.

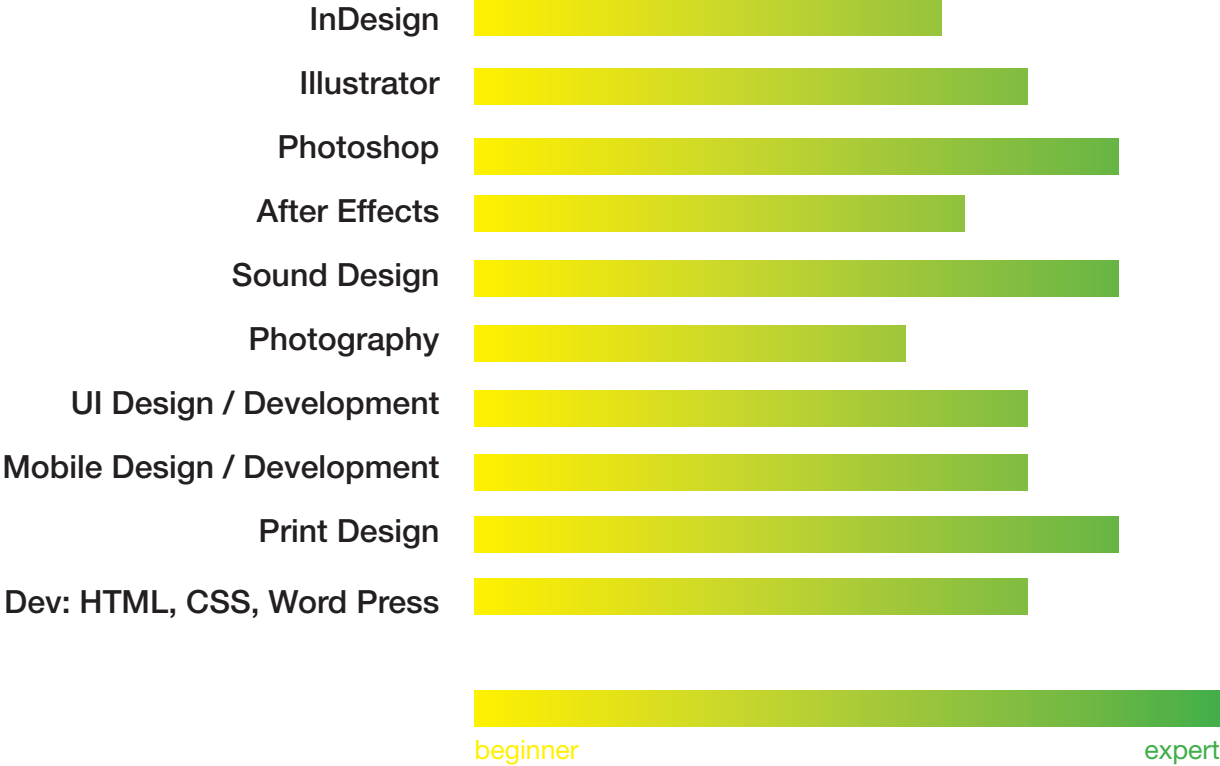
Education

Brown College of Graphic Design 1996 - BS in Graphic Design
Minneapolis College of Art & Design
Santa Monica College
St. Bernard's High School

Activities:

Elmer has completed a licenced corporate leadership training program.
Follows online: I AM OTHER, Highsnobiety, TAXI, WSJ, The Vertical, Trunk Club
Cut and sew clothing and sneaker customizing.
Former board member of AIGA Portland (4 years).
Taught interactive design at Portland Community College.
Hosted, for 8 years, a weekly radio program for on Portland radio KBOO.
Coached youth basketball leagues in Brooklyn, NY and Portland, ORE.

Creative Application Experience



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